

# THE MALLIS HANDBOOK TECHNICAL FORUM PRESENTED BY



## SPONSOR PROSPECTUS

December 5 – 7, 2011



Renaissance Orlando at Sea World  
Orlando, Florida



The Mallis Handbook Technical Forum is a multi-day conference designed to bring this industry-leading reference book to life for the first time ever! The event will include highlights from the newly revised 10<sup>th</sup> edition as well as provide in-depth sessions from leading technical experts. The forum will draw a highly engaged, ready-to-buy audience of industry technical directors and pest management professionals from throughout the United States. Don't miss this opportunity to display your products and services at this truly one-of-a-kind event guaranteed to provide a tangible return on your investment.

### SPONSORSHIP OPPORTUNITIES



#### PLATINUM: \$5,000

*(Only three available)*

##### Sponsor Benefits Include:

- Two complimentary forum registrations for staff.
- Two complimentary forum registrations for your key customers.
- Tabletop display during event.
- Positioning as sponsor on conference promotional materials (company logo placed on materials where applicable including event website and house ads).
- Digital presence in event newsletters.
- Post-seminar attendee list.
- Opportunity to distribute one (1) page collateral material (provided by the sponsor) to each attendee in the registration packet.
- Opportunity to host a one-hour focus group with up to 10 attendees of the event participating. PCT to arrange and moderate. Topic of your choice to be determined.



#### GOLD: \$2,000

##### Sponsor Benefits Include:

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- Tabletop display during event.
- Positioning as sponsor on conference promotional materials (company logo placed on materials where applicable including event website and house ads).
- Digital presence in event newsletters.
- Post-seminar attendee list.

### TOPICS TO BE COVERED INCLUDE

- Rats & Mice
- Cockroaches
- Termites
- Ants
- Bed Bugs
- Occasional Invaders
- Spiders
- The Role of the Technical Director in Training
- Photographing Insects
- Commercial Pest Control
- Building An Insect Collection

### WHO WILL ATTEND?

- Technical Directors
- Pest Management Professionals
- Certified Entomologists
- University Educators and Students

SPACE  
IS LIMITED  
BECOME A  
SPONSOR  
TODAY!

### CONTACT

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# THE MALLIS HANDBOOK TECHNICAL FORUM

## SPONSORSHIP PAYMENT FORM



**PLEASE COMPLETE SPONSORSHIP  
PAYMENT FORM AND RETURN TO :**

**BY FAX:** 330.659.0823  
**BY MAIL:** Mallis Handbook Technical Forum  
Attn: Maria Miller  
4020 Kinross Lakes Pkwy. Suite 201  
Richfield, OH 44286

**QUESTIONS:**

**Michael Kelly**  
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757.233.4100  
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**Mike Zaverl**  
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### CONTACT INFORMATION

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Contact Person \_\_\_\_\_ Company URL \_\_\_\_\_

### SPONSORSHIP LEVELS

Platinum Level (\$5,000)       Gold Level (\$2,000)

### PAYMENT INFORMATION

Please invoice, check will be provided.  
Charge my:  VISA  MASTERCARD  AMEX  DISCOVER  
Card number \_\_\_\_\_ Exp. date \_\_\_\_\_ CSC code\* \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Signature \_\_\_\_\_

\* The Card Security Code is either the 3 digit (Visa/MC) number found on the back or the 4 digit (AMEX) number found on the front of the card.

